



*Support **Foothills Philharmonic**
and reach hundreds of potential customers.
It's easy!*

Greetings from Foothills Philharmonic!

If ever there was a season to advertise with Foothills Philharmonic, this is it.

With 10 seasons under our belts, we are excited to bring new music, new performance venues, new life and new leadership to our orchestra as we welcome Artistic Director Kory Vrieze in his first year at the helm. Season 11 will feature everything from classical and popular favorites to more intimate chamber music, and probably a few selections you'll hear for the first time. As always, every concert we give will be free of charge and open to the public.



Foothills Philharmonic looks forward to returning to the City of Greer for three regular season performances at the **J. Harley Bonds Career Center** and one special holiday performance at this year's City of Greer tree lighting ceremony to be held in the amphitheatre. The orchestra also plans to perform just down the road at Riverside High School. By purchasing an ad with us, you can encourage our patrons to buy locally and support your Greer business. Consider including a coupon with your ad! It is a tangible way you can see the return on your investment with Foothills Philharmonic.

Your business will also gain exposure to a brand new audience as we perform at the nearly completed **Salvation Army Ray and Joan Kroc Corps Community Center** in Downtown Greenville. We are honored to take part in the continuing revitalization of Greenville's Westside and look forward to adding to that community's developing arts scene.



This year, we are offering new opportunities to our advertisers. In addition to advertising in our concert programs, you have the option to sponsor one of our concerts, giving you premium exposure in all promotional endeavors as well as recognition the night of the performance. Additionally, you can help Foothills Philharmonic encourage promising young musicians in our community by sponsoring our new scholarship program. We are proud to announce the creation of the **Foothills Philharmonic Young Artist Performance Scholarship**. Auditions will be held spring 2012, and the top prize will include a solo performance with the orchestra during the 2012-2013 season as well as a \$1,000 scholarship toward the student's music education.



Take a glance at our media kit on the next page, and find the option that best fits your business. Make sure to complete the attached form and submit your selections by Friday, September 2.

Thank you for choosing to partner with **Foothills Philharmonic** for the 2011-2012 performance season. Your investment enables us to continue providing top-quality musical performances free of charge to Upstate South Carolina.

We hope to see you for opening night, September 17!



*Support **Foothills Philharmonic**
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Your ad purchase includes

- Your ad in our program for the full concert season – five concerts
- An ad on our website that links to your website

Your Young Artist Scholarship Sponsorship includes

- A full page ad in our program for the full concert season – five concerts
- An ad on our website that links to your website
- Promotion of your business on our Facebook page
- Your business's name on all promotional materials and press releases related to the scholarship program

Your Concert Sponsorship includes

- A full page ad in our program for the full concert season – five concerts
- An ad on our website that links to your website
- Promotion of your business on our Facebook page
- Your business's name on all promotional materials and press releases related to your concert
- Announcement of your sponsorship during the performance

Business Card	\$75
Personal Message	\$75
Quarter-Page Ad	\$100
Half-Page Ad	\$175
Full-Page Ad	\$250
Inside Front Cover (full page)	\$500
Inside Back Cover (full page)	\$500
Outside Back Cover (full page)	\$750
Young Artist Scholarship	\$1,000
Concert sponsorship	\$1,500

Digital File Submission: Digital Materials may be submitted in the following formats: Adobe Illustrator 9 and above. Photoshop compositions will also be accepted, but only in a completed file. Any fonts used need to be attached within a folder that contains all digital materials. A single, organized folder will be accepted. PDFs are acceptable.

Ad Creation: If you do not have an Ad or Digital Files compiled, services can be provided for Ad creation, design, and digitizing at an additional charge. Please contact eedmisten@gmail.com for details.

Print Specifications: All print materials, specifications, and requirements will be provided to customer upon agreement of Ad sales.

Foothills Philharmonic 2011-2012 Season

Please complete this form and submit to

Foothills Philharmonic

P.O. Box 3001

Greenville, SC 29602

Company Name: _____ **Contact Name:** _____

Address: _____

Email: _____ **Phone:** _____

<input type="checkbox"/>	Business Card	\$75
<input type="checkbox"/>	Personal Message	\$75
<input type="checkbox"/>	Quarter-Page Ad	\$100
<input type="checkbox"/>	Half-Page Ad	\$175
<input type="checkbox"/>	Full-Page Ad	\$250
<input type="checkbox"/>	Inside Front Cover (full page)	\$500
<input type="checkbox"/>	Inside Back Cover (full page)	\$500
<input type="checkbox"/>	Outside Back Cover (full page)	\$750
<input type="checkbox"/>	Young Artist Scholarship	\$1,000
<input type="checkbox"/>	Concert sponsorship <ul style="list-style-type: none"> ○ 9/17: Opening Night (JHB) ○ 11/12: Salute to Veterans (RHS) ○ 2/4: Chamber Music (Kroc) ○ 3/17: Spring Masterworks (JHB) ○ 4/28: Grand Finale – Pops (JHB) 	\$1,500 each

JHB = J. Harley Bonds Career Center // RHS = Riverside High School // Kroc = Salvation Army Kroc Center Theatre

TOTAL AMOUNT ENCLOSED \$ _____

(Checks payable to Foothills Philharmonic)

Customer Signature:	Date:
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***Deadline for ad purchase and submission or sponsorship is
Friday, September 2, 2011.***

Questions? Contact Lindsey Strand: 864-430-1541 or lindsey.hammond.strand@gmail.com